

PRIVACY POLICY

1. Introduction

The privacy of our website visitors is very important to us, so we are committed to protecting it.

1.1 This privacy policy is valid for the purposes of Article 13 of Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data and the free circulation of such data, for those who interact with our website <https://checcinodal1887.com>.

1.2 The information is provided only for the website <https://checcinodal1887.com> and not for other websites that may be consulted by the user via links contained therein.

1.3 Through this declaration we want to clearly communicate the reason for the data collection and the way in which we process it. We collect and use only legitimate data that will be communicated to us and only after the explicit consent of the person providing it. If the user is under fourteen years of age, pursuant to art. 8, c.1 Regulation (EU) 2016/679 and Art. 2 Quinquies of Legislative Decree 196/2003, as amended by Legislative Decree 181/18, must legitimize his/her consent through the authorization of his/her parents or legal guardians.

1.4 We adopt all security measures to protect the data provided to us and we also ask this of all those who collaborate with us in order to provide the services requested through the data and consent to their processing.

2. Data Controller

2.1 The data controller of this website is Eredi di Mariani Sergio srl, and for any clarification or exercise of user rights, you can contact them at the following email address: checcino_roma@tin.it.

2.2 The data processing generated by the Checchino-dal-1887 website takes place at Via di Monte Testaccio, 30 00153 Rome.

3. Legal basis for processing

3.1 The processing of personal data collected through the website <https://checcinodal1887.com> is carried out in compliance with Article 6 of Regulation (EU) 2016/679. In particular:

- for the management of reservation requests and communications sent through the contact form, the legal basis is the performance of pre-contractual measures adopted at the request of the data subject (Art. 6(1)(b) GDPR);

- for the management of website security, the prevention of abuse, and the recording of technical logs, the legal basis is the legitimate interest of the data controller (Art. 6(1)(f) GDPR).

3.2 Processing based on consent concerns exclusively the possible use of non-technical cookies or third-party services that require the user's prior acceptance, as specified in the Cookie Policy. Consent may be withdrawn at any time without affecting the lawfulness of processing carried out before its withdrawal.

3.3 Simple browsing of the website does not require consent for the processing of personal data, as it is based on legitimate interest or technical necessity.

3.4 Consent is optional and may be withdrawn at any time by sending a request via email to: checchino_roma@tin.it

4. Browsing data

4.1 The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of internet communication protocols. This information is not collected to be associated with identified interested parties, but by its very nature could, through processing and association with data contained by third parties, allow users to be identified. This category includes IP addresses or the names of computers used by those who connect to the site, the URI (Uniform Resource Identifier) addresses of the requested resources and other parameters relating to the operating system and the User's IT environment.

4.2 These browsing data will be collected only in the legitimate interest of allowing the user to use the content published on the site. They may be used only for statistical purposes and in anonymous form on the use of the site and to check its correct functioning and will be deleted immediately after their use. The data in question could be used to ascertain responsibility in the event of computer crimes against our site. Except for this eventuality, said data will not be retained for more than seven days. Dati di navigazione

5. Collection of personal data

The following types of personal data may be collected, stored and used:

5.1 Information provided by you in our contact form on the website: email address, Name, Surname, Telephone for the sole purpose of providing you with the booking service.

5.2 Information generated during the use of our website, such as date and time, frequency as well as the circumstances of your use;

5.3 Information relating to any communications you send to us by email or through our website, including the content and metadata of such communications; 5.4 Any other information or personal data sent to us by you.

Before sharing with us the personal information of another person, you must necessarily obtain the consent of that person both to the disclosure and to the processing of such personal data in accordance with this policy.

6. Use of personal data

The personal information you submit to us via our website will be used for the purposes set out in this policy or on the relevant pages of the website. We may use this information for the following purposes:

- 6.1 To administrator our website and business;
- 6.2 To personalise our website for you;
- 6.3 To enable you to use the services available on our website;
- 6.4 To send you email notifications that you have specifically requested (e.g. booking confirmations);
- 6.5 To provide third parties with statistical data about our users (such third parties will not be able to identify individual users from this information);
- 6.6 To maintain the security of our website and prevent fraud;Utilizzo dei dati personali

7. Disclosure of personal data

We may disclose personal information that you provide to us to any of our employees, if reasonably necessary for the purposes set out in this policy and for the purposes for which it was provided to us.

We may disclose personal information:

- 7.1 to the extent that we are required by law;
- 7.2 in the context of any ongoing or prospective legal proceedings;
- 7.3 in order to establish, exercise or defend our legal rights (including providing information to third parties for the purposes of fraud prevention);
- 7.4 Except as provided in this policy, we will not provide any information or personal data to third parties.
- 7.5 We will not provide personal information to third parties for their own direct marketing or for the promotional activities of any other third parties.Divulgazione dei dati personali

8. Retention of personal data

8.1 This section sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations regarding the retention and deletion of personal data and information.

8.2 We will retain personal information for no longer than is necessary for the purposes for which it was provided to us and subject to your explicit consent prior to processing. We will delete the data at the end of the requested service unless you explicitly ask us to retain it for any other communications with us.

8.3 Notwithstanding the other provisions of this section, we will retain documents (including electronic documents) containing personal data:

- 8.3.1 To the extent that we are required by law;
- 8.3.1 If we believe that such documents may be relevant to any ongoing or future legal proceedings;
- 8.3.2 To establish, exercise or defend our legal rights (including providing information to third parties for fraud prevention purposes).

9. Security of personal data

9.1 We will take reasonable technical and organizational precautions to prevent any loss, misuse or alteration of the information in our possession.

9.2 We will store all personal information provided to us on our secure servers (adequately protected by passwords and firewalls).

9.3 It is known, however, that the transmission of information online is by its nature insecure and that we cannot guarantee the security of data sent via the Internet.

10. Changes

We may occasionally update this policy by posting a new version on our website. We therefore invite our users to periodically check this page to ensure they have understood any changes made to the policy. We may also notify you of changes to this policy through the private messaging system on our website. Modifiche

11. User rights

The user is guaranteed respect for his rights in the field of personal data protection, in line with what is taken up and stated by the GDPR in relation to the processing of his personal data, the user has the right to ask the owner:

11.1 **Access**, the user can ask for confirmation as to whether or not data processing concerning him is in progress

11.2 **Rectification**, the user can ask to rectify or integrate the data he has provided

11.3 **Cancellation**, he can request cancellation if they are no longer necessary for the purpose for which they were provided

11.4 **Limitation**, he can ask that his data be processed only for the purposes of conservation, with the exclusion of other processing.

11.5 **Opposition**, he can object at any time to the processing of his data, unless there are legitimate reasons of the Owner to proceed with the processing that prevail over his, for example in court.

11.6 **Portability**, you can ask to receive your data in a structured format of common use and readable.

11.7 **Revocation** You can revoke your consent to the use of cookies at any time.

However, the revocation of consent does not affect the lawfulness of the processing based on the consent carried out before the revocation.

At any time, the user can exercise his rights by contacting Checchino dal 1887 by sending an email to the following address: checchino_roma@tin.it

The data will not be processed for marketing purposes. Diritti dell'utente

12. Third Party Sites

Our site includes hyperlinks to, and details of, third party websites. We have no control over, and are not responsible for, the privacy policies and practices of these third parties. Siti di terze parti

13. Updating your information

Please let us know if you need to correct or update any of your personal information that we have about you.

14. Cookies

Our website uses cookies. A cookie is a file containing an identifier (a string of letters and numbers) that is sent from a web server to a browser, and stored by the browser. The identifier is then sent back to the server each time the browser requests access to a page on that server. Cookies can be either “persistent” or “session”: a persistent cookie will be stored by a browser and will remain valid until its scheduled expiry date, unless the user deletes it before; a session cookie, on the other hand, will expire at the end of the user session, i.e. when the browser is closed.

On our site, the use of cookies occurs in compliance with the relevant European legislation (directive 2009/136/CE and directive 2002/58/CE) and national legislation (provision of the Guarantor for the protection of personal data of (May 2014 and subsequent clarifications as well as the guidelines on cookies and other tracking tools of 10 June 2021 . 231). For further details, you can consult our Cookie policy.Cookie